



Funfastic publicity possibilities

TAKE CENTER STAGE

"We have realised a 31% growth in our number of visitors during our big events. This number perfectly illustrates the rediscovery of our circuit."

Every season, Circuit Zolder attracts a larger public, going from families to high-end business clients. This is proven by the 31% growth that we realised thanks to our big events. Young and old like to enjoy a funfastic weekend at Circuit Zolder. We like to make your day as pleasant as possible and offer a lot of attractive entertainment. Many companies benefit from this attractiveness with advertisement along the track and above the boxes. These are the places that are frequently seen by visitors, on pictures in printed media, TV recordings...

The advertisement possibilities go much further than the big and obvious billboards. Companies and sponsors can also profile themselves with:

- Banners
- Flags
- Welcome triangles
- Advertisement on paper
- Advertisement online and on Social Media

BECOME THE 'CENTER OF ATTENTION'

The 24 Hours of Zolder & the Nascar Finals... these are just a few of the top events that can yearly count on a large public coming from every corner of the country. We announce these events via mailings, press releases, social media, website and videos. You can become the head sponsor of these events and see your name in all our communication methods that will be sent to our fans in Belgium and beyond.

THE POSSIBILITIES ARE ENDLESS

As head sponsor, you can pamper your relations or guests with numerous entree tickets. You can invite them as VIPs to one of the beautiful business locations provided by Circuit Zolder. Furthermore, you will receive a Grid walk exclusively for your VIP guests. There are no limits to what is possible here!

If you would like more information about our sponsor possibilities, please contact us.

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